

Prospect Academy Football Club Social Media Policy

1. Purpose

The purpose of this social media policy is to establish guidelines for all members, players, coaches, volunteers, and supporters of the Prospect Academy Football Club regarding the appropriate use of social media platforms. The policy aims to promote responsible and respectful online behaviour while maintaining the reputation and values of the club.

2. Scope

This policy applies to all individuals associated with the Prospect Academy Football Club, including players, coaches, parents, volunteers, and supporters, when engaging in any form of social media activity that is related to or associated with the club.

3. Guidelines

3.1 Respect and Sportsmanship

All members are expected to demonstrate respect, good sportsmanship, and positive behaviour in their online interactions. Never participate in any form of online harassment, bullying, or negative comments about other players, teams, coaches, officials, or individuals. Remember that online interactions reflect on the club's reputation.

3.2 Confidentiality

Do not share sensitive or confidential information about the club, its members, or any internal matters on social media platforms. This includes team strategies, injuries, private conversations, and any information that is not publicly available.

3.3 Representing the Club

When posting or commenting about the club, ensure that your statements are accurate, respectful, and aligned with the values and mission of the Prospect Academy Football Club. Make it clear that your opinions are your own and not official statements of the club.

3.4 Privacy and Consent

Respect the privacy of others. Do not share personal contact details, images, or videos without obtaining proper consent from the individuals involved. Be mindful of the potential impact on minors and their guardians when sharing content related to them.

3.5 Content Guidelines

- a. Never use offensive language, discriminatory comments, or any content that may be deemed inappropriate or offensive.
- b. Never share content that includes violence, illegal activities, or explicit material.
- c. Maintain a positive and supportive tone in all interactions.

3.6 Endorsements and Advertising

Do not use the club's social media platforms to endorse or promote commercial products, services, or other organisations without prior authorisation from the club's Executive Committee.

3.7 Media and Public Relations

Any media requests, interviews, or statements related to the club should be directed to the club's designated spokesperson or management. Players, coaches, and other members should avoid making statements on behalf of the club without proper authorisation.

4. Consequences of Violation

Violation of this social media policy may result in disciplinary action, which could include suspension, removal from the team, or other appropriate measures as determined by the Executive Committee.

5. Review and Updates

This policy will be reviewed periodically to ensure its relevance and effectiveness. Changes and updates to the policy will be communicated to all members of the club.

By adhering to this social media policy, we can maintain a positive and respectful online environment that reflects the values and spirit of Prospect Academy Football Club. Remember that our online actions contribute to the overall reputation of our club and the broader football community.

PAFC Executive Committee

Adopted: 1st September 2023